

Population

10722

Child Poverty

564

Unemployed

4.2%

Older People in Poverty

30.2%

Older People Living Alone

32.2%

Can not Speak English

0.3%

IMD Ward Rank (/25)

6

IMD Score

39.10

Income Deprivation

25.5%

Ave. Download Speed

138.73

% of prem unable to receive 30Mbit/s

1.43

Digital Inclusion  
Scoreboard

St. Anne's

### Existing Digital Provision

A Community Digital Health Hub has been developed at Pennywell Community Centre which has improved connectivity, provided access to digital devices and Tech Mate volunteers to support people Go Online for the first time, and provide valuable one to one support.

St Annes RC are members of the NCCE.

South Hylton Tansy Centre offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions.

Pennywell Next Door Hub (formerly PYP) is being set up as a mini hub, working with Hope 4 All. Funded by Area Committee with Media Savvy.

Working with Schools on digital careers, work placements and T-qualifications. Currently building links with VCS organisations, including schools to provide further support.

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available.

Significantly influencing investment to install broadband provision in all areas, to ensure no one and no where is left behind.

### Challenges to Address

Local insights suggests that low personal data allowances; access to digital devices and lack of digital skills and money are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

Higher levels of older people living in poverty, unemployment and income deprivation.

### Potential Opportunities for Members

Develop more spaces for people to access face to face digital support i.e. Pennywell Bowling Pavilion

Raise awareness and encourage sign up to the NCCE at Academy 360, Christ's College, North View, South Hylton and St Cuthberts.

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks. i.e. King Georges Park.

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households

Promote digital skills and training to residents, volunteers and partners