Population	Child Poverty	Unemployed	Older People in Poverty	Older People Living Alone	Can not Speak English	IMD Ward Rank (/25)	IMD Score
12291	455	3.2%	18.0%	35.0%	0.3%	14	27.70

Income Deprivation	Ave. Download Speed	% of prem unable to receive 30Mbit/s	Digital Inclusion Scoreboard	Shiney Row
16.5%	106.19	2.8%		

Existing Digital Provision

ShARP offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions

ShARP also supports Universal Credit clients digitally. St Johns support residents with digital skills. Community Opportunities support young people with their mobiles at Shiney Row CA Youth Club.

A Community Digital Health Hub has been developed at ShARP which has improve connectivity, provided access to digital devices and Tech Mate volunteers to support people Go Online for the first time, and provide valuable one to one support.

Working with Schools on digital careers, work placements and T-qualifications, and building links with VCS organisations to provider wider support.

Encouraging orgs to share activities via Links for Life hub supporting social prescribing to address health inequalities.

Significantly influencing investment to install broadband provision in all areas i.e. Netomnia / You Fibre active in the Ward.

New Penshaw Primary are members of the National Computing Centre.   Supporting residents with assistive technologies to live at home longer.

Challenges to Address

Local insights suggests that limited digital connectivity; low personal data allowances; lack of money; little access to digital devices; low level of digital skills are common barriers to digital inclusion in Shiney Row.

People more at risk of digital exclusion are children and young people; people without a job; people on low wages; older people and people with disabilities.

Listed in the top 10 wards registered as having limited broadband, via the Digital Exclusion Risk Index.

Shiney Row has higher levels of children and older people living in poverty, income deprivation and older people living alone which may contribute towards loneliness.

Shiney Row has the highest level of unemployment in the Area.

Residents/Groups report issues with access to broadband.

Reports of children not being able to access school sites, homework clubs etc.

Potential Opportunities for Members

Marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks.

Spaces to access face to face digital support i.e. Penshaw CA, Shiney Row CA, St Johns and St Aidan's Community Centre.

Set up a Digital Device Loan Scheme or Lending Libraries

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused

Co-design and deliver a project tailored to an 'at risk' group of people or within a physical location.

Shiney Row, Our Lady's Queen of Peace and Barnwell Schools to join the National Computing Centre

Option to extend/expand the current NF funded project currently being delivered by ShARP and Springboard.