

Population

11357

Child Poverty

668

Unemployed

3.9%

Older People in Poverty

28.9%

Older People Living Alone

33.8%

Can not Speak English

0.5%

IMD Ward Rank (/25)

4

IMD Score

40.40

Income Deprivation

26.0%

Ave. Download Speed

141.41

% of prem unable to receive 30Mbit/s

0.2%

Digital Inclusion Scoreboard

Pallion

Existing Digital Provision

Two Community Digital Health Hubs have been developed at Kayll Road Community Library and Pallion Action Group which has improved connectivity, provided access to digital devices and Tech Mate volunteers to support people Go Online for the first time, and provide valuable one to one support.

Highfield Primary are members of the NCCE.

Royal Society for the Blind offers Wi-Fi access, along with access to digital devices. Residents can access 1-2-1 support, timetabled sessions or drop in sessions.

Pallion Action Group are a registered Data Bank.

Working with Schools on digital careers, work placements and T-qualifications.

Currently building links with VCS organisations, including schools to provide further support.

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available.

Significantly influencing investment to install broadband provision in all areas to ensure no one and no where is left behind

Challenges to Address

Local insights suggests that low personal data allowances; access to digital devices and lack of digital skills and money are common barriers to digital inclusion.

People more at risk of digital exclusion are children and young people; people without a job; single parents, people on low wages. Further consideration for Veterans, and people with disabilities.

Pallion has higher levels of children and older people living in poverty, income deprivation and older people living alone which may contribute towards loneliness.

Highest level of children living in poverty in the West area.

Potential Opportunities for Members

Enhance existing spaces for people to access face to face digital support i.e. Royal Society for the Blind.

Raise awareness and encourage sign up to the NCCE at Sunningdale School and The Link School.

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Tech Mates / Buddies Volunteering Scheme

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards)

Explore funding opportunities to introduce free friendly Wi-Fi into publicly accessible buildings, open spaces and parks. i.e. Crematorium

Set up IT donation points and encourage people to gift their old devices which can be upcycled and reused

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households