Population	Child Poverty	Unemployed	Older People in Poverty	Older People Living Alone	Can not Speak English	IMD Ward Rank (/25)	IMD Score
12072	566	3.0%	17.9%	32.5%	0.3%	12	30.60

Income Deprivation	Ave. Download Speed	% of prem unable to receive 30Mbit/s	Digital Inclusion Scoreboard	Copt Hill
19.3%	83.40	1.0%		

Existing Digital Provision

Significantly influencing investment to install broadband provision in all areas, to ensure no one and nowhere is left behind i.e. Netomnia / You active in the Ward.

Working with Schools on digital careers, work placements and T-qualifications, and building links with VCS organisations, to provide wider support.

Encouraging organisations to share activities to a centralised hub to support social prescribing to raise awareness of support available

Newbottle, Gillas Lane, Eppleton and St Michaels RC are members of the National Computer Centre.

A Community Digital Health Hub has been developed at Philadelphia Cricket and Community Club which has improved connectivity, provided access to digital devices and Tech Mate volunteers to support people Go Online for the first time, and provide valuable one to one support.

Challenges to Address

No or little community based provision providing a dedicated paid resources to manage resources that could provide access to public Wi-Fi, digital devices or 1-2-1 support.

People more at risk of digital exclusion are children and young people; older people, people without a job; people on low wages. Further consideration for Veterans, single parents and people with disabilities.

Local insights suggests that limited digital connectivity; low personal data allowances; lack of money and access to digital devices; along with low digital skills are common barriers to digital inclusion.

Copt Hill has the highest levels of children poverty in the Coalfields. Higher levels of older people living in poverty, people who are unemployed and living in income deprivation.

Listed in the top six wards registered on the Digital Exclusion Risk Index, across demography, connectivity and deprivation measures.

Listed in the top 10 wards registered as having limited broadband, via the Digital Exclusion Risk Index.

Potential Opportunities for Members

Develop a space for people to access face to face digital support at St Matthews at Newbottle.

Set up a Tech Mates / Buddies Volunteering Scheme.

Encourage sign up to the Digital Inclusion Network and operate data banks (like a food bank but instead provides free SIM cards).

Deliver marketing campaigns to tackle digital exclusion e.g. low cost broadband, being safe online, etc.

Set up a Digital Device Loan Scheme or Lending Libraries for digitally excluded households.

Promote digital skills and training to residents, volunteers and partners.

Raise awareness and encourage sign up to the National Computer Centre at Bernard Gilplin.

Co-design and deliver a project tailored to an 'at risk' group of people or within a physical location.