

## UKSPF Supporting Local Business: Eligibility Clarifications

Question	Applicable UKSPF Definition (where applicable)	Proposed response
<p>Sunderland residents coming to us to set up businesses outside of our borders – i.e. south Tyneside or Seaham (in Durham). So the resident gets help becoming enterprise ready but obviously brings the wealth back into the city as a resident.</p>	<p>Number of potential entrepreneurs assisted to be enterprise ready = number of entrepreneurs having been assisted to be enterprise ready. Entrepreneurs mean individuals aged 16 and over currently in employment, unemployed or economically inactive with an interest in exploring creating their own business. Assistance means business advice, guidance, mentoring and training. This must involve some form of direct interaction with members of the entrepreneurs, in other words it cannot be broadcasted advice.</p>	<p>Yes support to Sunderland residents with an intent to start-up is eligible. During delivery, residents should be supported and actively encouraged to explore opportunities for starting up in Sunderland in addition to any other potential locations they may identify with introductions to wider city economic development partners. Such support should be documented.</p> <p>Ongoing enterprise readiness support once a location outside of Sunderland is confirmed will no longer be eligible unless it can be confirmed there are no enterprise support mechanisms in the local authority where the business will be located.</p> <p>The Sunderland UKSPF Supporting Local Business programme is focused on delivering maximum economic benefit for the city, its businesses and its residents. Progress in relation to this will be assessed throughout the programme.</p>
<p>A resident of Seaham approaches us and wants to set up a business in Sunderland - we help them and they set up.</p>	<p>Number of potential entrepreneurs assisted to be enterprise ready = number of entrepreneurs having been assisted to be enterprise ready. Entrepreneurs mean individuals aged 16 and over currently in employment, unemployed or economically inactive with an interest in exploring creating their own business. Assistance means business advice, guidance, mentoring and training. This must involve some form of direct interaction with members of the entrepreneurs, in other words it cannot be broadcasted advice.</p>	<p>Yes support to non-Sunderland residents with an intent to start-up in Sunderland at point of engagement is eligible. Registration forms should include a statement to this effect, including that the intended start-up location is within Sunderland.</p> <p>Ongoing enterprise readiness support should a location outside of Sunderland subsequently be selected will no longer be eligible unless it can be confirmed there are no enterprise support mechanisms in the local authority where the business will be located.</p> <p>The Sunderland UKSPF Supporting Local Business programme is focused on delivering maximum economic benefit for the city, its businesses and its residents. Progress in relation to this will be assessed throughout the programme.</p>

		Any grant assistance would only be payable upon evidence that the business is based in the city and could be reclaimed if they move out of the city within one year from grant payment.
As above but they don't actually set up even though they intended to.	Number of potential entrepreneurs assisted to be enterprise ready = number of entrepreneurs having been assisted to be enterprise ready. Entrepreneurs mean individuals aged 16 and over currently in employment, unemployed or economically inactive with an interest in exploring creating their own business. Assistance means business advice, guidance, mentoring and training. This must involve some form of direct interaction with members of the entrepreneurs, in other words it cannot be broadcasted advice.	<p>Yes, support to non-residents with an intent to start-up in Sunderland at the point of engagement is eligible. Registration forms should include a statement to this effect, including that the intended start-up location is within Sunderland.</p> <p>Records of project success rate (enterprise readiness / successful business set up) should be maintained, reported and reviewed throughout the project.</p> <p>Ongoing enterprise readiness support, if a location outside of Sunderland is confirmed for set up, will no longer be eligible.</p> <p>Grant assistance would not be payable to a business which locates outside of the city and could be reclaimed if they move out of the city within one year from grant payment.</p> <p>The UKSPF guidance states the "enterprise ready" unit of measurement is the individual (potential entrepreneur), not whether they actually go on to start a business. The Sunderland UKSPF Supporting Local Business programme is focused on delivering economic benefits for the city, its businesses and its residents. Progress in relation to this will be assessed throughout the programme.</p>
A social enterprise in Newcastle (established) approaches us to move services into Sunderland - can we support them to do so? - or would the business	<p>Number of enterprises receiving non-financial support = number of enterprises that have received non-financial support with the intention of improving performance.</p> <p>- Enterprise means a sole trader, micro business, small and medium-sized enterprise, or large business. It also includes social enterprises where these engage in economic activity. Non-financial support means business</p>	Yes – support to established enterprises located outside of Sunderland but with an intent to relocate to Sunderland is eligible. Registration forms should include a statement to this effect including that the intent is to relocate to Sunderland with clear indication of the locations being actively considered alongside introductions to and engagement with wider city economic development partners.

<p>need to have a Sunderland address first?</p>	<p>advice, guidance, mentoring and training. This must involve some form of direct interaction with members of the enterprises, in other words it cannot be broadcasted advice. Improved performance means reductions in costs or increases in turnover/profit. Support may be ongoing.</p>	<p>You will also need to ensure that the support proposed is consistent with your organisation's funded enterprise support provision in other local authority areas where you may be operating in order to avoid duplication of activities and double counting of outputs/outcomes.</p> <p>Any grant assistance would only be payable upon evidence that the business is based in the city any could be reclaimed if they move out of the city within one year from grant payment.</p> <p>Records of project engagement (delivery of non-financial support to businesses intending to relocate / relocation or additional facility within Sunderland being realised) should be maintained, reported and reviewed throughout the project.</p> <p>The Sunderland UKSPF Supporting Local Business programme is focused on delivering economic benefits for the city, its businesses and its residents. Progress in relation to this will be assessed throughout the programme.</p>
<p>A Sunderland resident has a social enterprise (established) registered in Durham - can we support them as technically the economic benefit is Durham (as a Durham business)?</p>	<p>Number of enterprises receiving non-financial support = number of enterprises that have received non-financial support with the intention of improving performance.</p> <p>- Enterprise means a sole trader, micro business, small and medium-sized enterprise, or large business. It also includes social enterprises where these engage in economic activity. Non-financial support means business advice, guidance, mentoring and training. This must involve some form of direct interaction with members of the enterprises, in other words it cannot be broadcasted advice. Improved performance means reductions in costs or increases in turnover/profit. Support may be ongoing.</p>	<p>No – the social enterprise /established enterprise must be based in Sunderland (or actively intending to relocate to Sunderland) to receive support.</p>
<p>Retail incubator: Can a non-Sunderland resident/</p>	<p>Number of potential entrepreneurs assisted to be enterprise ready = number of entrepreneurs having been</p>	<p>Yes, they would be eligible if they are actively considering an additional location in Sunderland / to relocate to Sunderland - the</p>

business come and try/sell their wares in the incubator and receive business support?

assisted to be enterprise ready. Entrepreneurs mean individuals aged 16 and over currently in employment, unemployed or economically inactive with an interest in exploring creating their own business. Assistance means business advice, guidance, mentoring and training. This must involve some form of direct interaction with members of the entrepreneurs, in other words it cannot be broadcasted advice.

Number of enterprises receiving non-financial support = number of enterprises that have received non-financial support with the intention of improving performance.

- Enterprise means a sole trader, micro business, small and medium-sized enterprise, or large business. It also includes social enterprises where these engage in economic activity. Non-financial support means business advice, guidance, mentoring and training. This must involve some form of direct interaction with members of the enterprises, in other words it cannot be broadcasted advice. Improved performance means reductions in costs or increases in turnover/profit. Support may be ongoing.

Outcome = Number of early stage enterprises which increase their revenue following support = number of early stage enterprises which increase their revenue following support. Early stage firm means a start-up or new enterprise. Revenue means income generated by the firm. Enterprise means a sole trader, micro business, small and medium-sized enterprise, or large business. It also includes social enterprises where these engage in economic activity.

project is intended to encourage and support people/early start-ups to try/pilot selling in Sunderland and hopefully move into the wider city centre to establish their business fully.

A business is eligible to be classed as a start-up if they are a UK-based business that's been fully trading for less than 36 months.

The Sunderland UKSPF Supporting Local Business programme is focused on delivering economic benefits for the city, its businesses and its residents. Progress in relation to this will be assessed throughout the programme.