

# Sunderland

HOUSING DEVELOPMENT SUMMIT

## UPDATE ON THE LOCAL PLAN AND HOUSING STRATEGY

Louise Moody and Liz McEvoy, Sunderland City Council |  
Alan Davies, Miller Homes





# Core Strategy and Development Plan

# Sunderland's Local Plan

**Core Strategy and Development Plan**

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graph TD; A[Core Strategy and Development Plan] --> B[Allocations and Designations Plan]; B --> C[International Advanced Manufacturing Park AAP];
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**Allocations and Designations Plan**

**International Advanced Manufacturing Park AAP**

# Preparing the Plan





**Prepare evidence**



# Draft Plan Regulation 18 Consultation

# Consultation on the draft Plan?

4 Members Presentation prior to consultation

Emails to all Members, letters/email to all those on Local Plan database

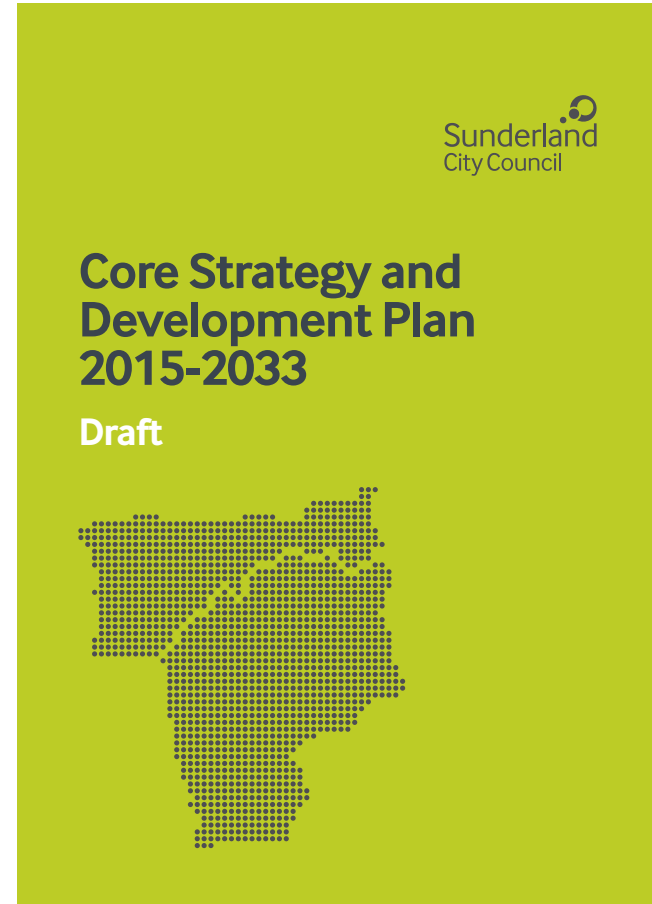
Leaflet sent to every household

The Plan and 56 evidence documents published online, in the civic centre and in libraries

Posters throughout the City

31 events attended by over 1000 people

Press articles – Vibe, Sunderland Echo



# Key messages from draft Plan consultation

- Objection from residents to building on the Green belt and support for brownfield to be developed first.
- Concern about the impact development would have on infrastructure (roads, schools, doctors)
- Objection to all sites for Gypsies and Travellers
- Developers consider the OAN is too low and should be increased
- Concern over the city centre and the amount of vacant units
- Concern over the consultation process
- Alternative sites submitted for consideration



# Next Steps

- Review and take into consideration over 6000 representations to the Plan
- Update technical assessments including SHLAA, SHMA, Transport Assessment
- Prepare compliance papers
- Amend the Plan
- Undertake assessment of the Plan – Health, sustainability, equalities
- 6 weeks statutory consultation



**Prepare  
evidence  
Regulation 19  
Consultation**

# Next Steps



**Submit and  
Examination  
in Public**



**Adoption**

# A Housing Strategy for Sunderland

Strategy published September 2017

Sunderland  
City Council

## A Housing Strategy for Sunderland 2017-2022

Growth, choice, quality



## Delivering the Housing Strategy

- Maximising Housing growth and increasing the choice of housing

## Delivering the Housing Strategy

- Making better use of existing housing and improving our neighbourhoods

## Delivering the Housing Strategy

- Supporting vulnerable people to access and maintain housing

# Working in partnership to maximise housing growth

Alan Davies, Miller Homes





## Working in partnership

Benice Taylor, Company Director, Slayco

“Slayco Ltd is an SME, based in Sunderland, active in construction and development for over 20 years. Slayco partner business Ashcore is now a registered Housing Provider. Both are committed to working along side Sunderland Council to contribute in shaping the housing strategy for the City.

Despite our small size the Council has supported us to move forward and we would encourage other SMEs to engage and be part of this exciting ambitious housing plan.”



## The way forward

- Quick wins
- Delivering years 1 and 2 of the Strategy
- Monitoring and scrutiny